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Make Your Own Wine At Home: Main Wine Making Myths Debunked

I got an email from a subscriber recently that was not only satisfying to read, but much more importantly, is a great inspiration for enjoyers of red wine, or any wine for that matter.

Like many folks, this gentleman and his wife had gone through some very tough financial hardships. These hardships caused them to have to CONSIDERABLY cut down on spending and essentially focus on the bare necessities.

So much for wine, right?

Well, as it turned out this subscriber had been following my newsletter for sometime and really heeded the advice on making wine. You'll recall that in previous installments I've discussed that you can enjoy wine for far less money when you make your own wine and you CAN make good wine.

What's really interesting is despite being on a very limited budget this gentleman was able to get inexpensive wine kits and after making some batches he moved up to the more expensive ones.

(For anyone who does not know: A wine kit is simply the inclusion of most wine making ingredients sold as one package. The juice, yeast, sterilizing agents, etc. all sold in the package and the package is typically in a box.)

This gentleman's perspective is that the more expensive wine kits are worth it as they can yield wine of premium quality. It turns out that he has been making and enjoying great wine while keeping his budget down.

The scenario becomes even more interesting.

He became innovative with his wine making: He had some professional friends who enjoyed his wine so much that he bartered some of their services for some of his wine. He reports this has been helpful to him.

This is inspiring to hear about. But what's really important here is that it reinforces my recommendation about making your own wine. (Additionally there was someone else that helped this gentleman make great wine which I'll tell you about momentarily)

I thought this would be a great time to debunk some myths about making wine:

Myth #1: Homemade wine is not much cheaper

Fact: Even the more expensive and high quality kits can be made for less than the third of the price.

Myth #2: The wine is terrible

Fact: As mentioned, high quality and very enjoyable homemade wine can be made – whether you do it from scratch or use kits as the gentleman discussed above did. With advances in technology the kits really have been perfected over the years and can yield some absolutely great wine.

Myth #3: It's hard to do

Fact: It can be hard but does not have to be. With the right instructions (more details below) it does not have to be difficult at all.

Myth #4: It's too much fuss and time consuming

Fact: While there is some time involved (which is well worth it), with the right instructions and proper planning it does not have to be this way and rather can be really satisfying process.

Myth #5: There aren't many varieties to choose from.

Fact: Whether you're making your wine from scratch or using wine kits there is virtually an unlimited selection in today's marketplace.

Finally, one piece of information that the gentleman discussed above used to make great wine is XXXX XXXXX XXXX XXXX.

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